

# RE GRAND GATHERING OF REAL ESTATE 360

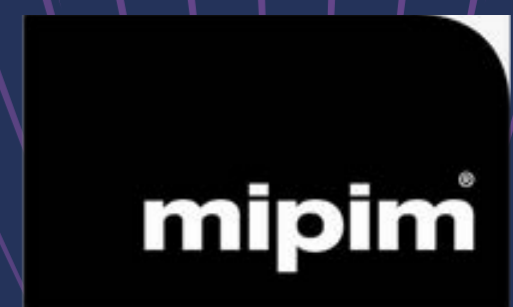




## RE360;

- Where leading stakeholders of real estate industry have the opportunity to meet industry's senior executives,
- Various experiences and trends are covered 360,
- Solutions are offered to the industry's problems, and
- A joint perspective and vision are culminated.

The world's leading real estate expo  
**MIPIM**, is RE360's strategic  
partner.





# Grand Gathering of Real Estate Event RE360

was held with MIPIM's strategic partnership between 2017 and 2022 with:

**134**  
sessions

**311**  
speakers

**5997**  
participants





# RE GRAND GATHERING OF REAL ESTATE 360

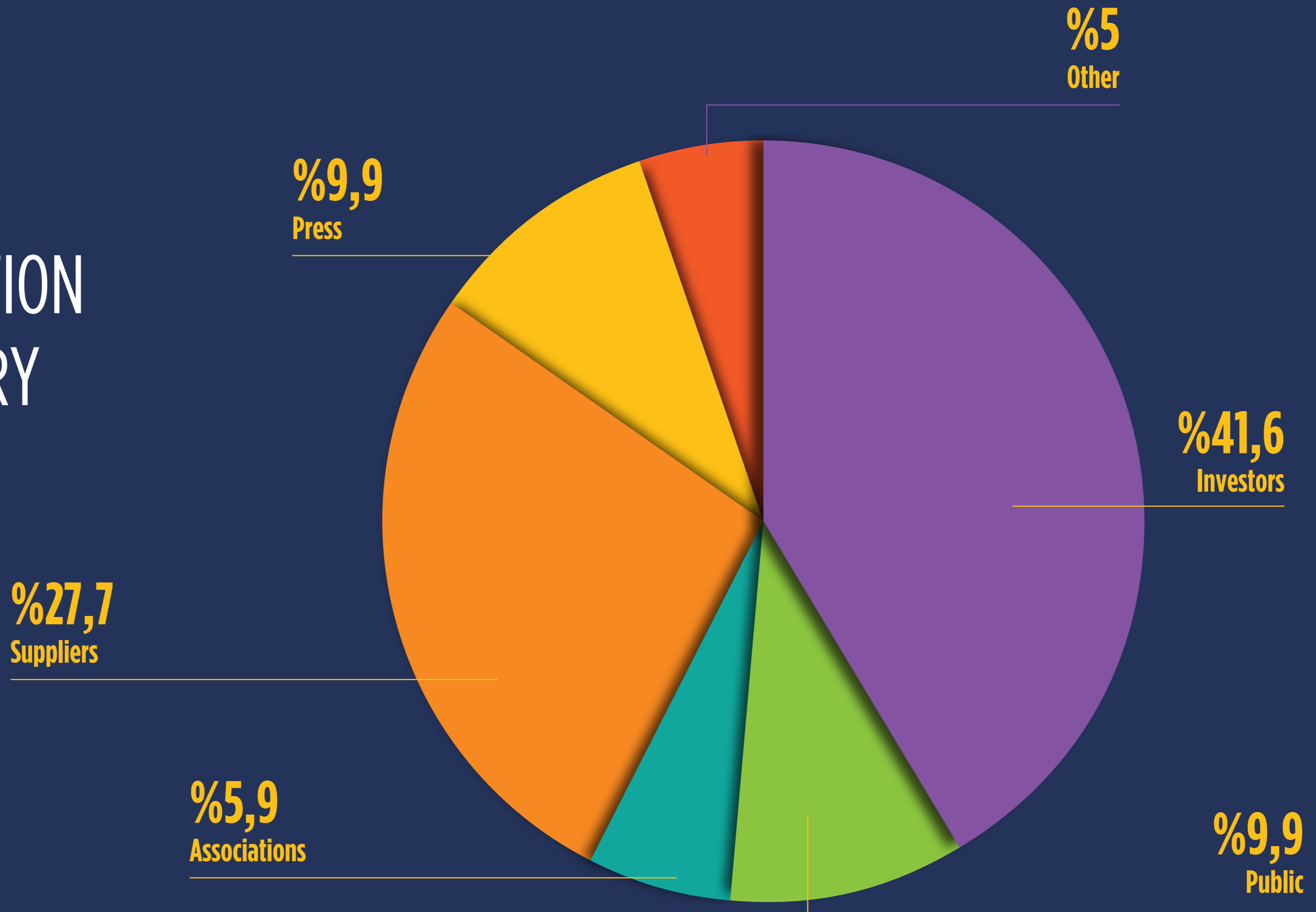
Held on December 7, 2022 at Mandarin Oriental Bosphorus in its 6th year, the event was themed

## “From Türkiye to Global in the New Century Ahead”

and live-streamed on Digital Network Alkas.



# PARTICIPATION BY INDUSTRY



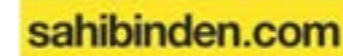
# AN IN-DEPTH LOOK AT PARTICIPANTS

Office Investments  
Design & Architect  
Law Firms  
Urban Planners  
Tourism Investors  
Transport, Sports,  
Entertainment

Housing & Residence  
Facility Management  
Real Estate Investment Fund  
Project Management Companies  
Shopping Malls  
Valuation Companies  
Insurance Companies

Financial Institutions  
Mixed Projects  
Proptech Companies  
Logistics  
Research Companies  
Health Investments







# RE360 PARTICIPANT PROFILE

- Executive Board Members
- Senior Public Officials
- Mayors
- Real Estate Directors
- Business Development Directors
- General Directors
- Architects - Engineers



## TV AND PRESS INTERVIEWS

## E-NEWSLETTERS

15.000 people  
reached through Alkaş database

## MIPIM

Announcements on the homepage  
Website Banner Announcements on  
MIPIM social media channels

## ANNOUNCEMENTS FOR DNA MEMBERS

Banner on Digital Network Alkas  
homepage and announcement  
through the sector news tab

## PRESS RELEASES

**RE** COMMUNICATION  
CHANNELS  
**360**

## DIGITAL NETWORK ALKAS SOCIAL MEDIA CHANNELS

Posts on Instagram - LinkedIn  
that reach **324,111** people on a monthly basis

# TOPICS OF DISCUSSION ON DECEMBER 7, 2022

- 2023 Real Estate Trends
- New Generation in Real Estate: Proptech
- The Importance of Sustainability in Real Estate
- Habitable Cities: From Dream to Reality
- Search for Data-Driven Investment and Financing
- New Trends in Housing: Not For Sale But For Rent! An Approach to Social Housing
- ESG: An Opportunity or Impossibility for the Real Estate?
- Transformation of Commercial Real Estate
- Rising Offices



TÜRKİYE CUMHURİYETİ  
ÇEVRE, ŞEHİRCİLİK VE  
İKLİM DEĞİŞİKLİĞİ BAKANLIĞI

Strategic Partner



Main Sponsor



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Technology Sponsor

SP|Architects

Session Sponsors



Supporter Sponsors



Yaka İpi Sponsoru



Supporting Organizations



# RE 360

2017 - 2021



2017- 2021  
SUPPORTING ORGANIZATIONS



# RE 360

WHAT HAPPENED  
IN THE PAST EVENTS?



## WHAT HAPPENED IN THE PAST EVENTS?

MIPIIM 2022 was launched on RE360 Stage with the participation of Mr Murat Kurum, Minister of Environment, Urbanization and Climate Change, and members of GYODER.



## WHAT HAPPENED IN THE PAST EVENTS?

National and international speakers shared their views on the industry with members of the audience.



## WHAT HAPPENED IN THE PAST EVENTS?

Subject matter experts from national and international arena presented their insight and experience.



## WHAT HAPPENED IN THE PAST EVENTS?

During the pandemic (December 2020-December 2021), 30 online sessions were held as part of a webinar series on Digital Network Alkas with over 45 professional speakers.



## WHAT HAPPENED IN THE PAST EVENTS?

It was held in  
2019 as part of the  
Sign Of The City RE360.



# WHAT HAPPENED IN THE PAST EVENTS?

Traditional MIPIM get togethers  
were organized.



## WHAT HAPPENED IN THE PAST EVENTS?

Industry's leading  
companies became  
the center of attention  
throughout the event with  
booths at RE360 expo area.



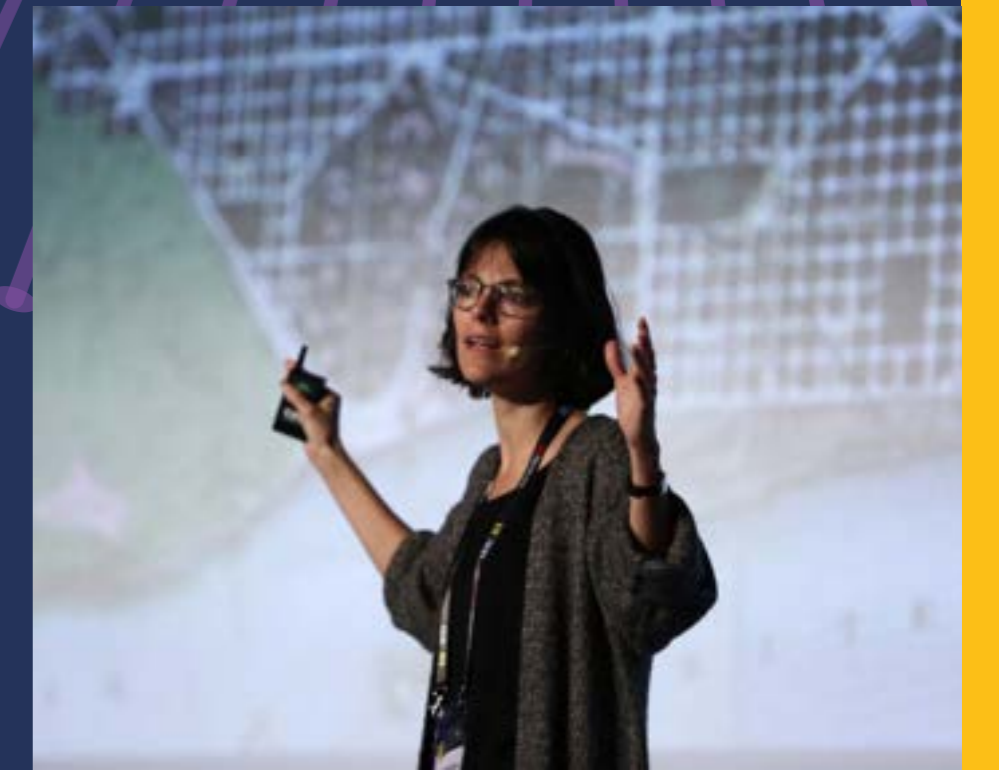
# RE 360

2017-2022  
PHOTO  
ALBUM





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OF REAL ESTATE  
**360**



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## THANK YOU

For more information and participation:  
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[www.digitalnetworkalkas.com](http://www.digitalnetworkalkas.com)

 @digitalnetworkalkas

 Digital Network Alkaş