vispera

Vispera Image Recognition Technologies

Vispera offers Image Recognition-based execution, tracking, and analytics solutions to the retail industry, enabling you to significantly increase revenue, profitability, and customer satisfaction, while radically improving operations and reducing costs and labor requirements.
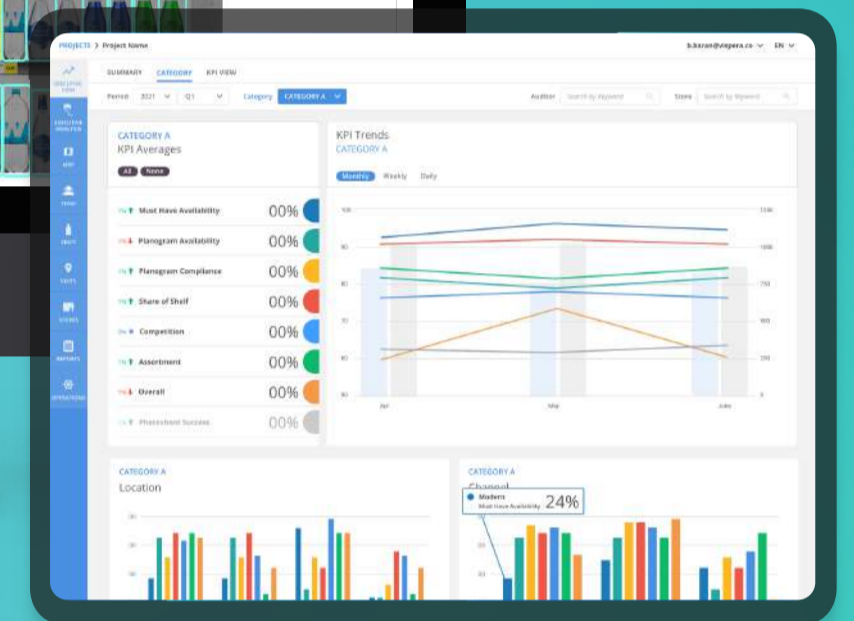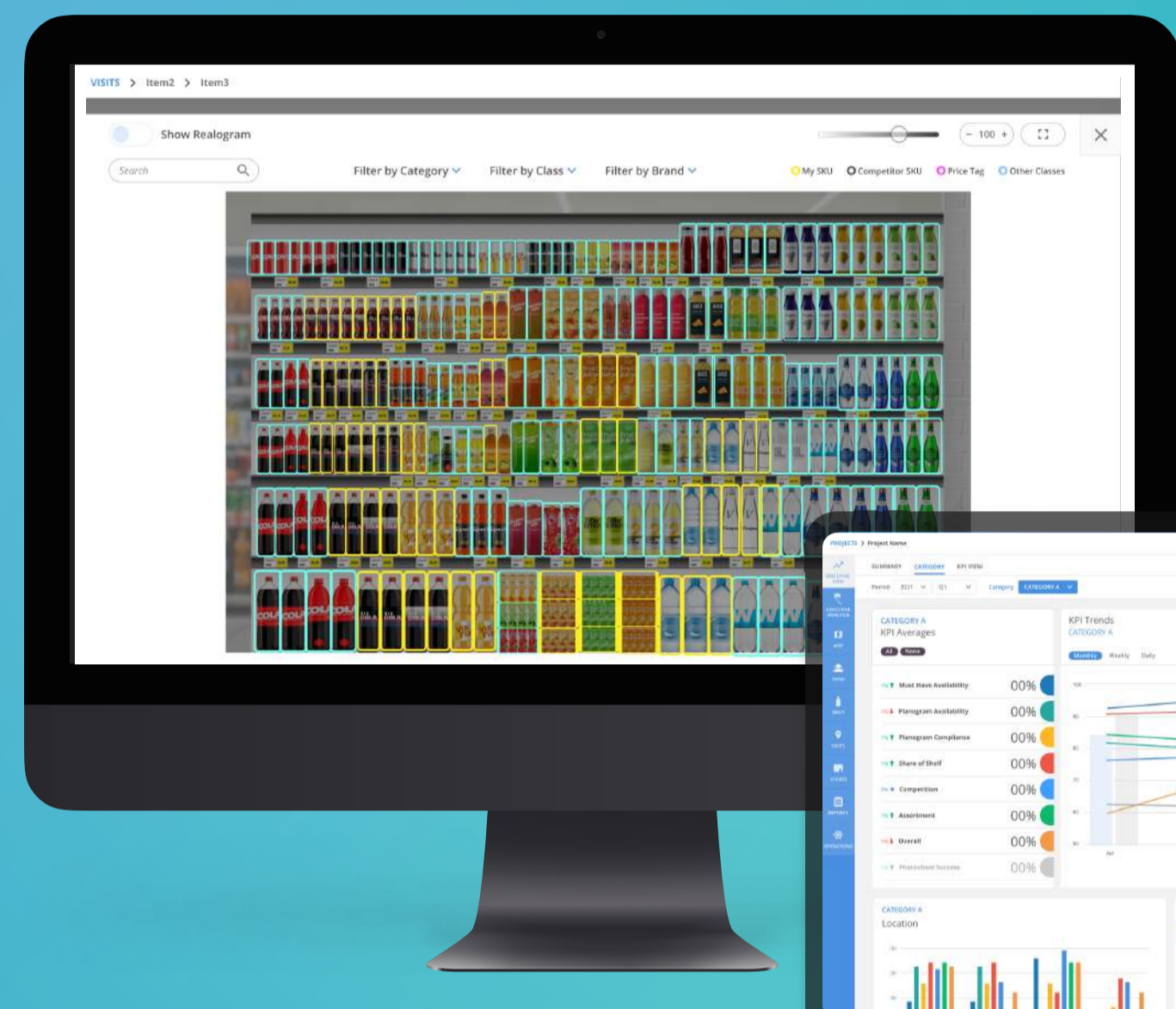
180+ Employees 30% R&D

65+ Clients in 35+ Countries

HQ in İstanbul Offices in 6 countries

Key Differentiators

- IR Accuracy, Speed & AI Know-How
- End-to-End Solution
- Fully Configurable
- Advanced Analytics Reports
- Quick Implementation
- Customer Centricity

Shelf / Beverage

Real-time image and data collection in seconds with mobile phones or fixed cameras

Digitalization of everything happening in the physical store from top to bottom

Flexible BI with engaging dashboards to enrich and deepen your data insights

Highlighted Results from Vispera's Customers

15% **Supermarket**
Identified **15% category revenue growth opportunity**

17% **Discount Grocer**
Corrected 17% of products with ongoing criticial availability scores

14% **Convenience**
14% increase in planogram compliance

On-Device Recognition
The Ultimate Offline Reporting Capability

→ Absolute zero latency, instantaneous reporting
→ Instant OSA and Price compliance
→ Uninterrupted in-store productivity regardless of internet connectivity

Products and Solutions

STORESENSE
Managed Image Recognition and Analytics Solution for Retail Audits & Merchandising

SHELFSIGHT
In-Store Fixed Camera-Based Real-Time Image Recognition System

CORE
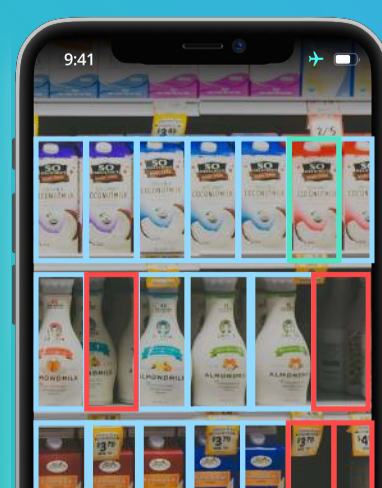Image Recognition Software for Retail Audits

Global Alliances

Microsoft   intel   SMOLLAN

ZEBRA   aws   Capgemini

Ipsos   hp

Working with Major Brands Globally

Coca-Cola   Unilever   BROWN-FORMAN

Carlsberg   Henkel   reckitt

ANADOLU EFES   Alliance Healthcare   Pernod Ricard

PHILIP MORRIS INTERNATIONAL   ÜLKER   TUBORG